



RANGER COLLEGE
STEPHENVILLE, TEXAS

COURSE SYLLABUS

Mathematics for Business & Social Sciences

MATH 1324

3 credit hours

INSTRUCTOR:

Dr. Norman Fletcher

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OFFICE: Science No. 1, RC

PHONE: 254 – 647 – 3234, ext. 7031

HOURS: Monday – Wednesday 2:00 – 3:30

Tuesday – Thursday 10:00 – 12:00 and 1:00 – 3:00

1. **Texas Core Curriculum Statement of Purpose**

Students will gain a foundation of knowledge of human cultures and the physical and natural world, develop principles of personal and social responsibility for living in a diverse world, and advance intellectual and practical skills that are essential for all learning.

2. **Course Description**

The application of common algebraic functions, including polynomial, exponential, logarithmic, and rational, to problems in business, economics, and the social sciences are addressed.

The applications include mathematics of finance, including simple and compound interest and annuities; systems of linear equations; matrices; linear programming; and probability, including expected value.

3. **Required Background or Prerequisites**

Meet TSI college-readiness standard for mathematics or earn a C or better in MATH 0314.

4. **Required Textbook and Course Materials**

Barnett, Ziegler, Byleen, & Stocker, College Mathematics for Business, Economics, Life Sciences, and Social Sciences, 14th Edition

Pearson, 2019

ISBN – 13: 9780134674148

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MyMathLab Access Code, Pearson Publishing

Graphing calculator (TI – 83 or 84) strongly recommended

Multiple supplementary documents distributed via Blackboard including but not limited to the following:

- o Fundamental Mathematics Vocabulary
- o Properties of the Field of Real Numbers
- o Strategy to Factor Algebraic Expressions
- o Strategy to Solve Verbal (word) Problems
- o General Analytic Techniques for Polynomial Graphs

5. **Course Purpose**

This course focuses on quantitative literacy in logic, patterns, and relationships. The course involves the understanding of key mathematical concepts and the application of appropriate quantitative tools to everyday experiences.

6. **Learning Outcomes**

Upon successful completion of this course, the student will:

- 1). Apply elementary functions, including linear, quadratic, polynomial, rational, logarithmic, and exponential functions to solve real-world problems.
- 2). Solve mathematics of finance problems, including the computation of interest, annuities, and amortization of loans.
- 3). Apply basic matrix operations, including linear programming methods, to solve application problems.
- 4). Demonstrate fundamental probability techniques and application of those techniques, including expected value, to solve problems.
- 5). Apply matrix skills and probability analyses to model applications to solve real-world problems.

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7. Core Objectives

This course directly meets the following of the six Core Objectives:

- ⊗ **Critical Thinking Skills (CT)** – Creative thinking, innovation, inquiry, and analysis; evaluation and synthesis of information.
- ⊗ **Communication Skills (COM)** – Effective development, interpretation and expression of ideas through written, oral, and visual communication.
- ⊗ **Empirical and Quantitative Skills (EQS)** – The manipulation and analysis of numerical data or observable facts resulting in informed conclusions.
- **Teamwork (TW)** – The ability to consider different points of view and to work effectively with others to support a shared purpose or goal.
- **Social Responsibility (SR)** – Intercultural competence, knowledge of civic responsibility, and the ability to engage effectively in regional, national, and global communities
- ⊗ **Personal Responsibility (PR)** – The ability to connect choices, Actions, and consequences to ethical decision-making.

8. Methods of Instruction

This is a multimedia class. Media/methods include informal lectures, discussion, PowerPoints, computer managed homework, computer delivered tutorials, limited self – pacing, instructional television, and distance delivery via Blackboard. At least one assignment will be conducted in which students will work in three or four member teams to accomplish specific objectives. An example could be to gather data to formulate a system of linear equations in three variables and apply a matrix technique to solve the system.

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9. Methods of Assessment

- **Quizzes (20 %) (CT, COM, EQS, PR)**-There will be 3 – 5 short in-class quizzes which usually include verbal response items as well as typical algebraic problems.
- **MyMathLab (20%) (CT, COM, EQS, PR)**-This grade component will be determined by combining the percent completion of all assignments with the composite average of the assignments completed.
- **Major Exams (35%) (CT, COM, EQS, PR)**-There will be 2 – 5 class period length exams, each covering multiple chapters from the textbook.
- **Final Exam (25%) (CT, COM, EQS, PR)**-This is a departmental exam and may be used for data collection purposes as well as determining the course grade.

Grading Scale: A=90–100% B=80–89% C=70–79% D=60–69% F<60%

10. Classroom Policies/procedures

- Regular and punctual attendance in all classes is considered essential for optimum academic success.
- Students are expected to be seated by the beginning of the class.
- If a student has the equivalence of three weeks of unexcused absences, the student may be dropped from the class with a grade of F (Ranger College General Catalog).
- Excessive tardiness (3) may be considered as an absence.
- It is the responsibility of the student to inform the instructor of an excused absence. An absence may be excused by the Dean for participation in an authorized college activity or for a valid medical reason.

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- Any student who is disruptive to the class will be dismissed from the class and may be dropped from the course. **NOTE** Students are not permitted to exit and reenter class without the professor's prior approval. Any student misconduct will be reported to the Dean of Student Services (see Student Handbook.)
- Any student found with unauthorized material(s) such as cheat sheets, electronic devices, etc. during a quiz/exam or copying from another student's work will be subject to disciplinary action.
- Please do not bring cell phones, ipods, or other electronic devices to class or be sure they are turned off. Computers (lap tops) may be used with special permission and only for math class material.
- No use of tobacco products is permitted anywhere on campus.

11. Course Outline/Schedule

Weeks 1 – 3 Textbook Chapters 1, 2
Weeks 4 - 7 Textbook Chapters 3, 4, 5
Weeks 8 – 10 Textbook Chapter 6
Weeks 11 – 14 Textbook Chapters 7, 8
Week 15 Final Exam

12. Non-Discrimination Statement

Admission, employment, and program policies of Ranger College are non-discriminatory with regard to race, creed, color, sex, age, disability, and national origin.

13. ADA Statement

Ranger College provides a variety of services for students with learning

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and/or physical disabilities. Students are responsible for making initial contact with the Ranger College Counselor, Gabe Lewis (glewis@rangercollege.edu). It is advisable to make this contact before or immediately after the semester begins.