



RANGER COLLEGE
RANGER, TEXAS

COURSE SYLLABUS

INTRODUCTION TO AGRONOMY

AGRI 1325

3 credit hours

Spring 2021

INSTRUCTOR:

Reed Burres

INSTRUCTOR: Reed Burren
EMAIL: rburren@rangercollege.edu
HOURS: By Email Appointment

I. Course Description

Upon completion of this course students will possess a foundation of knowledge in economic principles and their application to agricultural production, marketing, and consumption. These areas consist of: macro-economics, micro-economics, food industry, competitive environments, and international trade.

II. Required Background or Prerequisite

There are no prerequisites for this course, but a strong ability to read and a desire to learn about economic terms, principles and their application to agriculture will prove extremely helpful.

III. Required Textbook and Course Materials

This course will not require any textbook, but will have readings throughout the course that will come from other university or scholarly sources for review. These readings and articles will serve in place of a textbook.

VIII. Methods of Instruction

This is a multimedia class, and as such it will include lectures, assigned readings, discussions, PowerPoints, and more.

IX. Methods of Assessment

- **Quizzes (130 points)** – Careful examination of readings is essential. Quizzes will assess your knowledge and understanding of what you have read and content covered during the lecture videos. NOTE: You are responsible for knowing the information in all of the readings even if I do not directly talk about all of it in classroom lectures and discussions.
- **Discussion Posts (130 points)** – Discussion posts serve as a great opportunity to get to know your classmates and discuss any questions that you might have prior to the exam. Discussion posts will be mandatory the week prior to the exams.
- **Marketing Project 1 & 2 (160 points)** – There will be two marketing projects focusing on previously covered concepts, principles, and terms covered during the period.
- **Midterm Exam (100 points)** -- There will be a midterm exam focusing on the information covered in previous weeks lectures, readings, and marketing projects.
- **Week 12 Paper (100 points)** – In week 12 there will be a quarterly paper due, the paper will be focused on content covered in weeks 9 through 11.
- **Final Exam (150 points)** – There will be a comprehensive final exam focusing on material covered throughout the semester. This will feature key concepts from each prior exam as well as material from the previous weeks. Course will be out of 870 points total.

Grading scale: A = 90-100% B = 80-89 C = 70-79 D = 60-69 F = Below 60

X. Course/Online Classroom Policies

The following rules and guidelines about online classroom behavior are to be memorized, internalized, and strictly adhered to. Failure to do so will negatively impact your experience of this class, not to mention your grade.

1. **Turn in assignments on time.** By accepting this syllabus, you agree to accept a score of zero on any late work.
2. **Professionalism:** Please be courteous of your peers in discussion posts. Work to maintain professionalism and promote a conducive learning environment.
3. **Don't cheat.** Any assignment reflecting cheating, plagiarism, or any other form of academic dishonesty will receive a grade of zero. A second instance will result in automatic failure of the class and a report being filed with Ranger College's Vice President of Instruction. The consequences of this report can be quite severe for your academic future. For more details, see the section of the Ranger College Catalog (available at www.rangercollege.edu/catalog.pdf), titled "Student Misconduct," subsection "Academic Dishonesty."
4. **Email:** As we are in an online environment, I am happy to communicate with you by email and will do my best to respond within 24 hours during the week. Messages sent over the weekend will be read on Mondays. In the subject line of any email that you send me, please indicate the content of the email. Then begin your message in the following manner:

Dear Mr. Burren,

My name is _____ and I am in your agricultural marketing class.

XI. Course Outline/Schedule

Reading assignments and the dates of exams and written assignments are subject to revision as needed. I will announce all revisions in class, post them on Canvas, and do my best to make sure that everyone knows about the changes. If you miss class, you are still responsible for submitting assignments according to any revisions that we make to the schedule.

Week 1: Lecture, Introduction Discussion, Quiz (20 points available)

Week 2: Lecture, Discussion, Quiz (20 points available)

Week 3: Lecture, Discussion, Quiz (20 points available)

Week 4: Lecture, Quiz, Discussion, Marketing Plan #1 Due by Friday, February 11, 11:59PM (100 points available)

Week 5: Lecture, Quiz, Discussion (20 points available)

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Week 6: Lecture, Quiz, Discussion, Marketing Plan #2 Due by Friday, February 25, 11:59PM (100 points available)

Week 7: Lecture, Quiz, Discussion (20 points available)

Week 8: Midterm Exam, Due by Friday, March 4, 11:59PM (100 points available)

Week 9: Lecture, Quiz, Discussion (20 points available)

Week 10: Lecture, Quiz, Discussion (20 points available)

Week 11: Lecture, Quiz, Discussion (20 points available)

Week 12: Paper, Due by Friday, April 8, 11:59PM (100 points available)

Week 13: Lecture, Quiz, Discussion (20 points available)

Week 14: Lecture, Quiz, Discussion (20 points available)

Week 15: Lecture, Quiz, Discussion (20 points available)

Week 16: Final Exam, Due by Thursday, May 4, 11:59PM (150 points available)

XII. Non-Discrimination Statement

Admissions, employment, and program policies of Ranger College are nondiscriminatory in regard to race, creed, color, sex, age, disability, and national origin.

XIII. ADA Statement

Ranger College provides a variety of services for students with learning and/or physical disabilities. Students are responsible for making initial contact with the Ranger College Counselor, Gabe Lewis (glewis@rangercollege.edu). It is advisable to make this contact before or immediately after the semester begins.