



Strategic Plan for Ranger College

2013-2018

This Strategic Plan is in effect for the five years spanning August 2013 - May 2018.



Ranger College Strategic Plan 2013-2018

Revised December 2015

Goal 1: Make student success the core work of Ranger College.

Sub-goal 1:1 (Former Goal 2) Develop new programs, strengthen existing programs, and recruit students to respond directly to the current and projected demographic and economic trends in the counties served by Ranger College and surrounding communities, the State of Texas, the nation, and the world.

Action Strategies:

- 1. Conduct needs assessment studies to propose new programs;**
- 2. Develop marketing strategies/plan for new and existing programs;**
- 3. Assess student learning outcomes to strengthen existing programs**

Sub-goal 1:2 (Former Goal 5) Expand program delivery options, including the use of instructional technology to support student learning

Action Strategies:

- 1. Develop block scheduling**
- 2. Complete technology infrastructure upgrades**
- 3. Search for new options for course delivery**

Sub-goal 1:3 (Former Goal 8) Provide new and expanded opportunities for faculty and staff development to support an atmosphere of excellence in academics, student support services, and overall continuous quality improvement

Action Strategies:

- 1. Identify professional development activities for faculty and staff to attend.**
- 2. Create a menu / or calendar of activities for employees to attend on-campus.**



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Goal 2: Accountability

Sub-goal 2:1 (Former Goal 6) Increase entrepreneurial actions across the College to provide new revenue sources.

Action Strategies:

Increase number of grants

1. Increase number of continuing education courses taught by existing faculty

Sub-goal 2:2 (Former Goal 7) Make better use of existing data and information; create new actionable information and customers for this information to support the College's operational and strategic planning efforts, by encouraging effective and efficient operations.

Action Strategies:

1. Continue to do annual operational planning using data to determine if goals are being met
2. Cohort data

Sub-goal 2:3 (Former Goal 3) Promote the health and economic vitality of the communities served by Ranger College through dynamic partnerships, coalitions, and collaborations

Action Strategies

1. Increase number of continuing education courses taught by existing faculty
2. Increase communications between RC and our collaborative partners

Sub-goal 2:4 (Former Goal 4) Build on relationships with school districts to create a seamless education experience in Ranger College's service area.

Action Strategies:

1. Increase number and types of visits to dual credit partner high schools
2. Increase services and support for dual credit schools